



Key Findings
**First Annual Business Software Alliance and IDC
Global Software Piracy Study**

At-a-Glance:

2003 Worldwide Software Piracy Figures

- Total software installed on computers: \$80 billion
- Total software paid for: \$51 billion
- Total packaged software loss: \$29 billion
- Global piracy rate: 36%

Countries with Highest Piracy Rates

Vietnam	92%
China	92%
Ukraine	91%
Indonesia	88%
Zimbabwe	87%
Russia	87%
Algeria	84%
Nigeria	84%
Pakistan	83%
Paraguay	83%

Countries with Lowest Piracy Rates

United States	22%
New Zealand	23%
Denmark	26%
Sweden	27%
Austria	27%
United Kingdom	29%
Japan	29%
Belgium	29%
Germany	30%
Switzerland	31%

Highlights

- The piracy rate in the Asia/Pacific region was 53%, with dollar losses totaling more than \$7.5 billion.
- In Eastern Europe, the piracy rate was 70%, with dollars losses at more than \$2.2 billion.
- In Western Europe, the rate was 36% and the dollar losses totaled \$9.6 billion.
- The average rate across Latin American countries was 63%, with losses totaling nearly \$1.3 billion.
- In the Middle Eastern and African countries, the rate was 55% on average, with losses totaling nearly \$900 million.
- In North America, the rate was 23%. Losses totaled more than \$7.2 billion.